# Strategy for Change

October 26, 2000

## **Current Situation**

# Underlying Issues:

- Fragmentation of core processes across multiple organizations
- Extensive cross organizational coordination required
- Diffusion of accountability
- Distrust between organizations disruptive

# Resulting In:

- Significant redundancy in functions
  - Shadow organizations and big meeting
- Defensive posturing
- Elongated development/test/deployment periods
- External criticism
  - Criticism of IPDS (lack of empowerment)

# **Approach**

- Align organization around services FAA provides
  - Rather than products and functions
- Incremental implementation
  - Establish Terminal Modernization Business Unit
    - Start with automation and facilities
    - Grow to include surveillance, procedures/airspace, life cycle, etc.
- Implement additional business units
  - En Route, Navigation, etc.

# **Establish Terminal Modernization Business Unit**

## One group responsible for modernization of terminal service

Not about operations, not about engineering

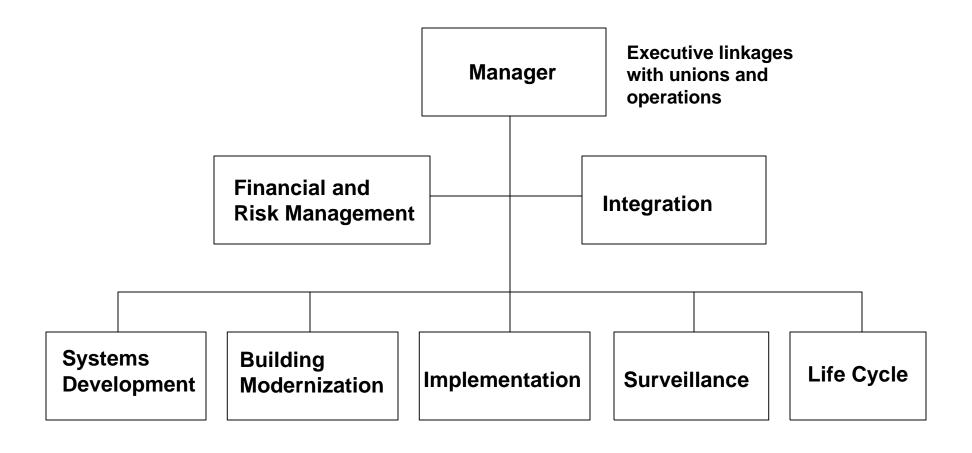
### Scope

- Set priorities
- Manage risk
- Manage processes
- Integrate products

#### Need

- Consolidate F&E dollars associated with Terminal Modernization
  - Establish linkages to R,E&D and Ops. Costs
- Reassign people
  - Essential to process of modernization are assigned to business unit
    - headquarters and region
- Give business unit responsibility and authority to change and manage core processes

# **Organizational Concepts**



# Implementation - Timing and Phasing

- Initial reassignments
  - AUA-300
  - ARU
  - ACT
  - AOS (Imp & test, not 2nd level)
  - ASU
  - AFZ
  - ATX
  - ANS
  - ANI
  - ARR

- Add later, as necessary
  - ATQ
  - ATP
  - ATA
  - ASD
  - AAR
  - AND

Reassignments limited to terminal modernization functions

## **Initial Actions**

- Develop organization for Terminal Modernization Business Unit and implement
  - Decide to do or defer
    - Decide who does it
  - Define business unit structure and content
  - Direct affected organizations
  - Implement
  - Issues:
    - Transition must not be allowed to negatively impact operations
      - Significant disruption of AUA, ANI, ANS, AOS, ARS, etc.
    - Physical collocation of business unit
    - Multiple bargaining units
    - Multiple support contractors

# Why Do This?

# Wrong reasons

- Just to fix STARS deployment
- Quick fix to answer IG report on IPDS

# Right reasons

- Ready to commit to long term organizational realignment
- Ready to address agency performance issues
- Ready to make better use of resources
- Ready to put agency on firm business footing
- Ready to hold people accountable